

Your Google campaigns performance report

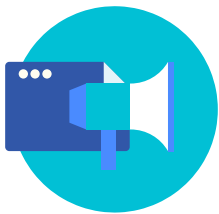


Website:
whatagraph.com

Report period:
1/1/15 — 12/31/15

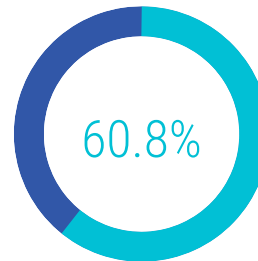
Campaigns sessions

Total number of website sessions that campaigns generated



2.4K
Sessions

Campaigns vs. Total

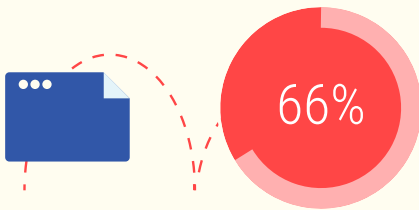


● Campaign sessions
● Other

This period

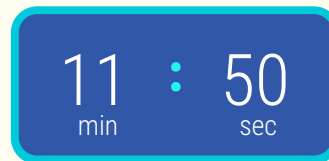
Bounce rate

Single-page website sessions that campaigns generated



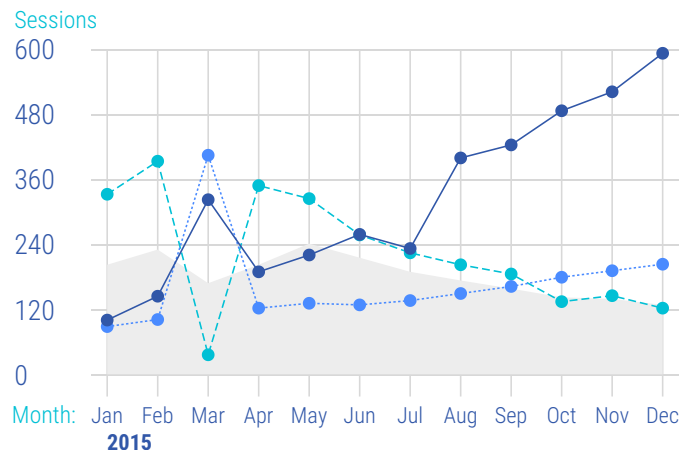
Average session time

This statistic can vary depending on your website's type



Top 3 campaigns

- 1 ● New Features
- 2 ● Social media adverts
- 3 ● Promo codes
- 4 ● Other campaigns



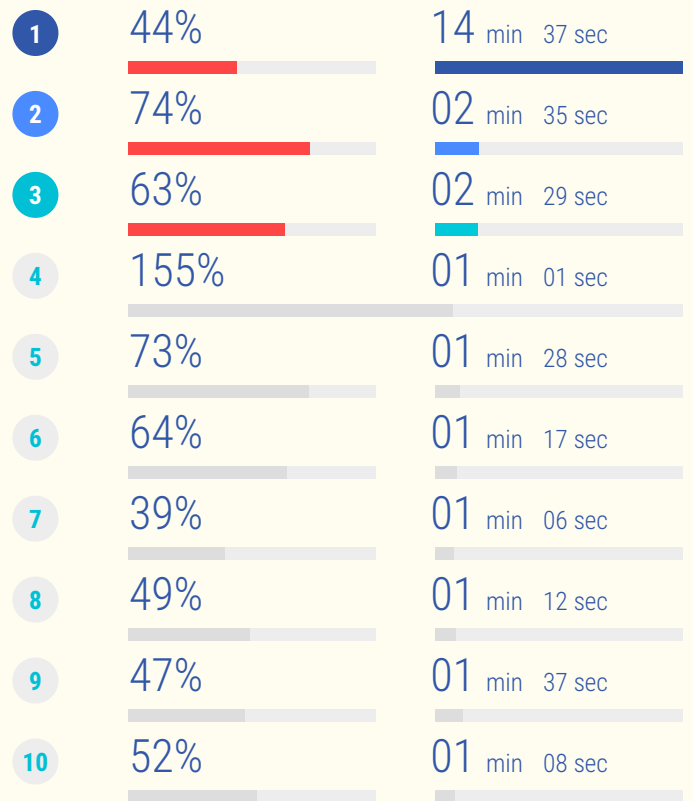
Performance

= Sessions

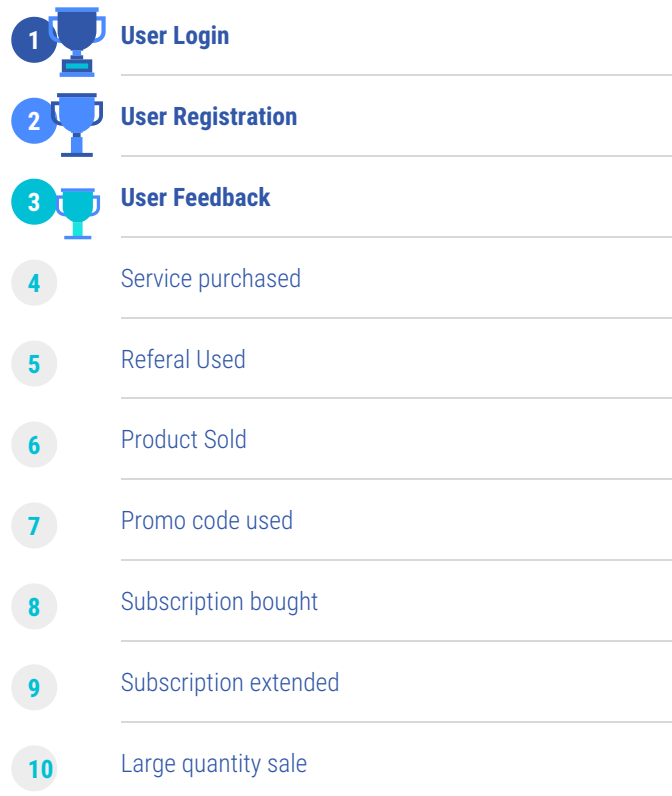


Bounce Rate

Average session time



Top performing goals



Completions

