

Your Twitter page performance report

Twitter account:
@sample_twitter



Report period:
1/1/15 — 12/31/15

Compared to:
1/1/14 — 12/31/14

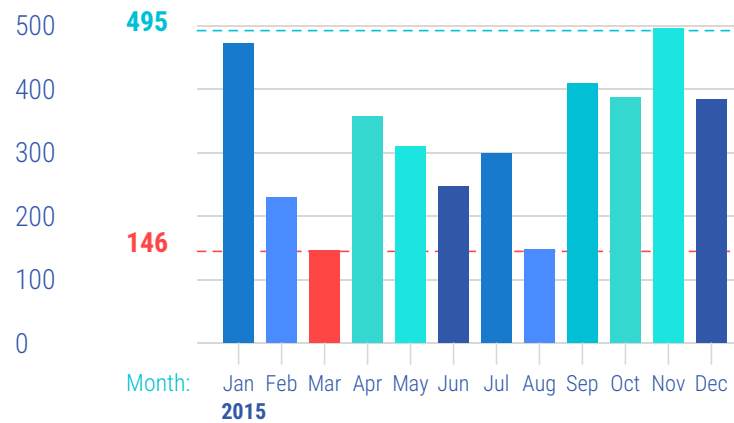
New followers

New Twitter fans you've made during this period



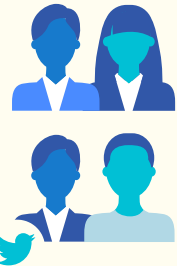
+ 3.9K
New followers

↑ 83.9%
Previous: 2.1K



Total followers

Indicates how many times users liked your tweets



6.1K
Followers

↑ 175.6%
Previous: 2.2K

Total following

A total number of Twitter accounts you follow



123
Following

↑ 30.9%
Previous: 94

Total tweets so far

Shows a total number of times you've tweeted so far



390
Tweets

↑ 52.3%
Previous: 256

New tweets

Indicates a number of new tweets during this period



134
New tweets

↓ -29.5%
Previous: 190

Top tweets

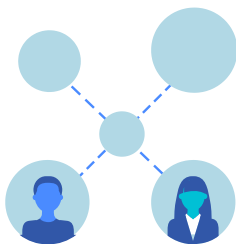
Indicates your top performing tweets this period, measured in engagement

-  **Keep calm,you're halfway through the #Monday!**
-  **5 Local #SEO Mistakes to Avoid in 2017**
-  **You don't need to smash your #computer to understand #statistics**
-  **Using #metrics to integrate #marketing and Sales**
-  **How to Diagnose Your Traffic Issues with These #SEO #Tools**
-  **Choose your #language and get the #report! #digitalmarketing #seo #marketingagency #sem #startup #visualmarketing**
-  **What do people do on my #website?**
-  **When you realize you sent the test email to the entire #database**

Date	Engagement	↻ Retweets	↩ Replies
Thursday 12/17/15	<div style="width: 100%;"></div>	633	23
Wednesday 11/11/15	<div style="width: 80%;"></div>	546	32
Wednesday 10/14/15	<div style="width: 60%;"></div>	494	24
Tuesday 9/8/15	<div style="width: 40%;"></div>	341	11
Thursday 8/6/15	<div style="width: 30%;"></div>	243	10
Tuesday 6/2/15	<div style="width: 20%;"></div>	150	18
Saturday 7/18/15	<div style="width: 15%;"></div>	132	10
Sunday 3/15/15	<div style="width: 10%;"></div>	113	9

Your top influencers

Twitter users who are the most active and in your "Following" list



- @ Girlwithlotsfollowers
- @ funnyquotesaccount
- @ BigAgency
- @ Daily inspiration
- @ Beyonce

Twitter users influenced by you the most



- @ Accountmanager
- @ Bigmarketingdirector
- @ Reportspecialist
- @ anotherbigagency
- @ Beyonce