

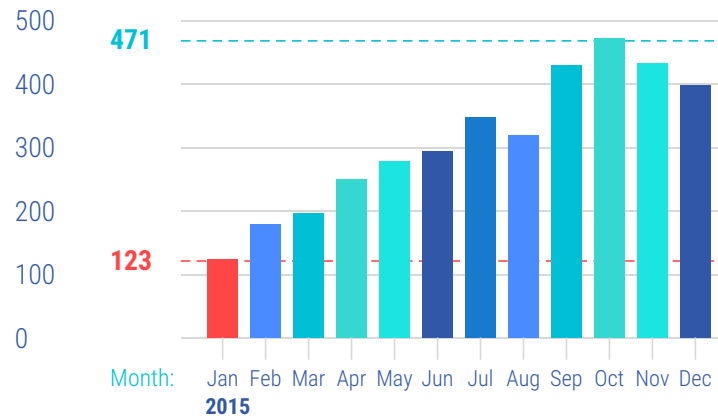
Your website performance report

Website:
whatagraph.com



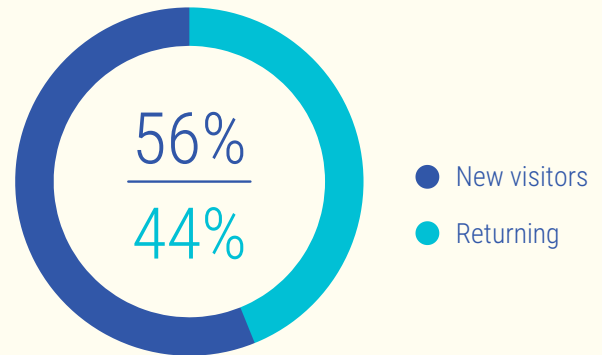
Report period:
1/1/15 — 12/31/15

Total users 1.4K



New VS. Returning

- New visitors Total: 3.7K
- Returning Total: 2.9K



New vs. returning

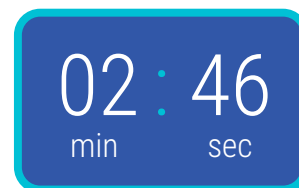
Sessions

A period of up to 30 minutes during which the user interacts with your site. Browsing, e-commerce, contact forms are all actions taken during a session



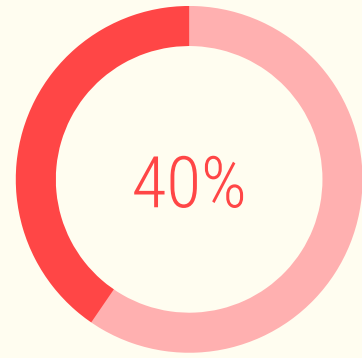
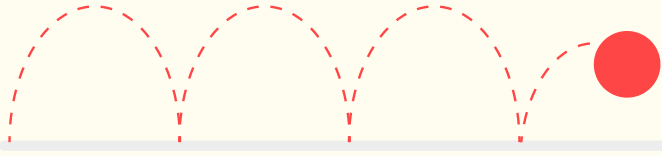
Average Session Time

The statistic can vary depending on the type of your website. If it's really short (20 sec or less), you should really focus on improving usability and content



Bounce rate

Shows the percentage of sessions during which visitors leave the site without interacting with it. An average bounce rate is 41-55%



This period

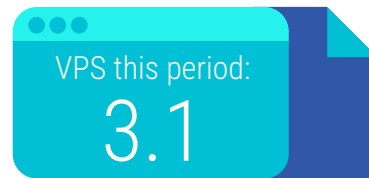
Total Page Views

54.9K

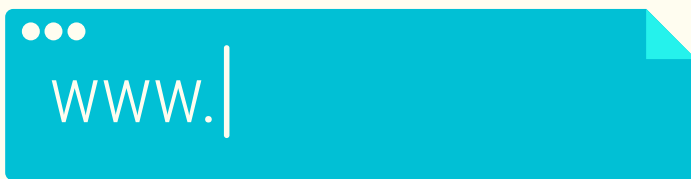


Views per Session

An average amount of Page Views your users interact with during a session

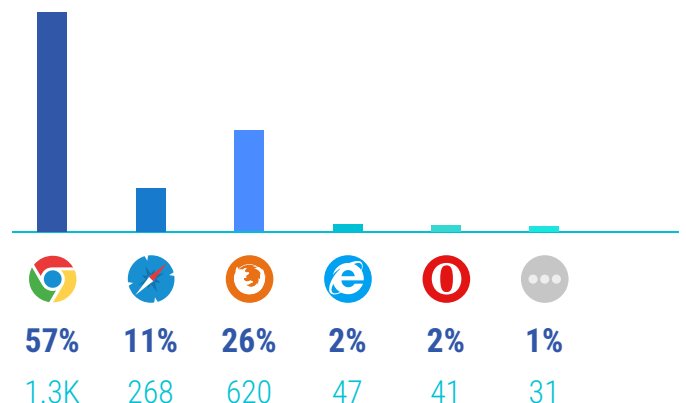
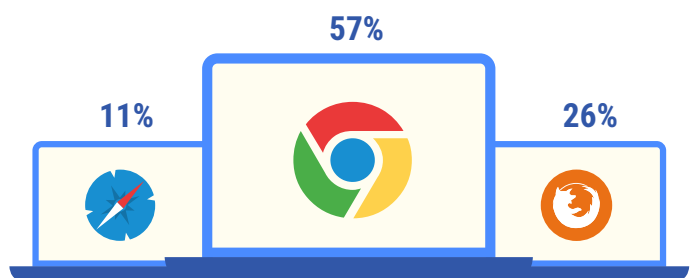


Page Views by URL (TOP 5)

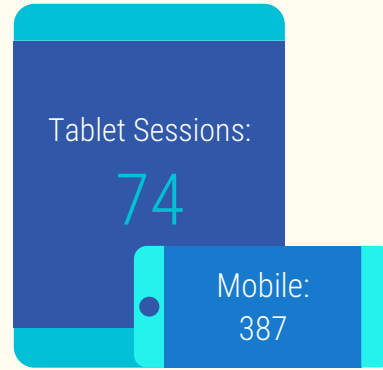
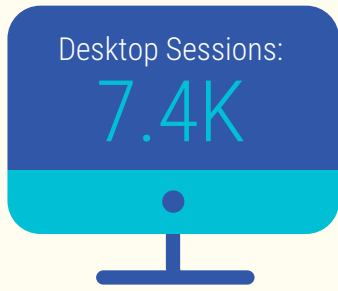


1	Yourexamplesite.com	2.9K
2	Yourexamplesite.com - Home	1.9K
3	Yourexamplesite.com - Services	1.7K
4	Yourexamplesite.com - Contact Us	930
5	Yourexamplesite.com - Login	844

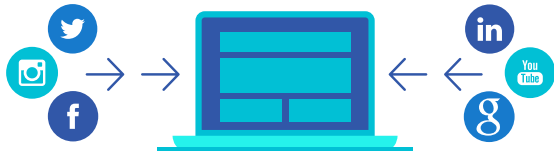
Sessions by browser



Mobile VS. Desktop

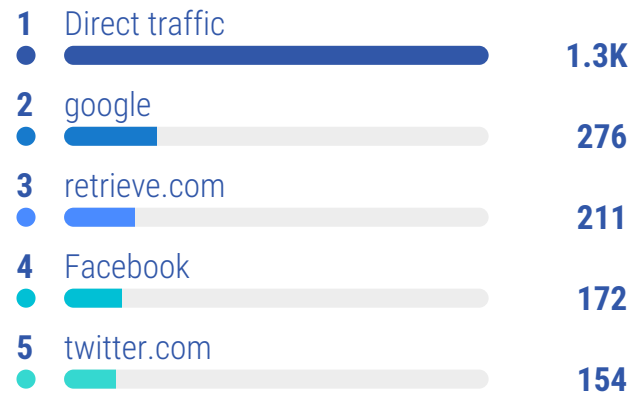


Sources of traffic

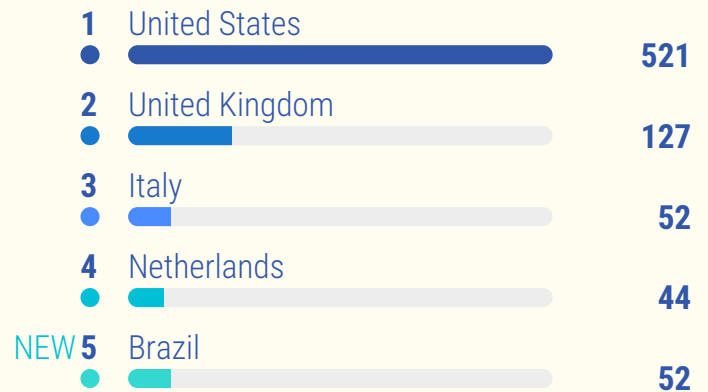
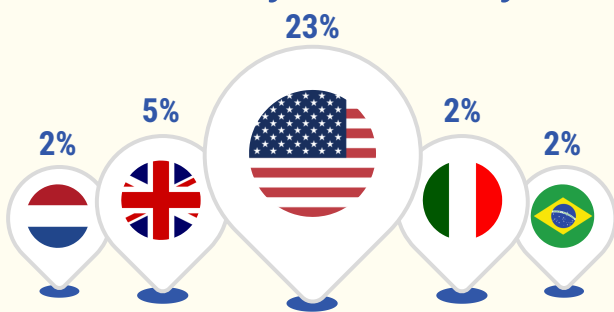


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Sessions from Social Traffic
(Facebook, Twitter, Instagram etc.)



Sessions by Country



Sessions by City

