



Report date: 1/1/17 – 12/31/17

Compared to: 1/1/16 – 12/31/16

Duration: 365 days

Your LinkedIn page report

Total followers

Total number of followers your account had at the end of the report period



2 639
Total followers

+16.36%
Previous:
2 268

Source: Whatagraph

New followers

New LinkedIn fans you've made during this period



964
New followers

+467%
Previous:
170

Source: Whatagraph

Network by country

Country	Followers	Change
United States	11 878	742%
United Kingdom	5 448	1 252%
Austria	1 731	3 506%
Italy	505	1 074%

Source: Whatagraph

Network by function

Distribution of your followers by their job function



9 485
Manager

+5.13%

CEO	70	-98.45%
Assistant manager	27	-99.34%
Consultant	7	-97.45%
Head of department	7	-97.43%
Manager	7	-95.71%

Source: Whatagraph

Network by industries

Distribution of your followers by industry type



9 404
Marketing

+659%

Source: Whatagraph

IT	1 199	18.13%
Science	548	210%
Government	434	204%
Education	207	149%
Marketing	114	226%

Network by seniority

Distribution of your followers by the degree of seniority



11 797
Head of department

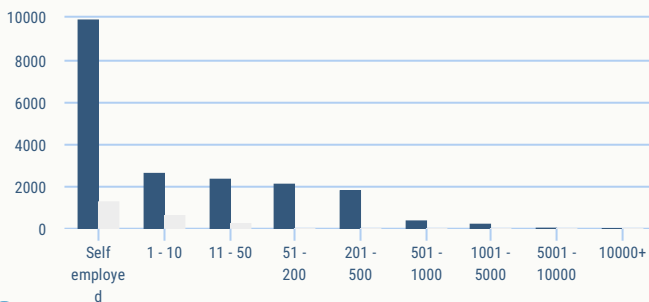
+17.29%

Source: Whatagraph

Manager	7 457	320%
Assistant	4 273	271%
CEO	3 004	174%
Volunteer	147	-43.68%
Head of department	144	-31.75%

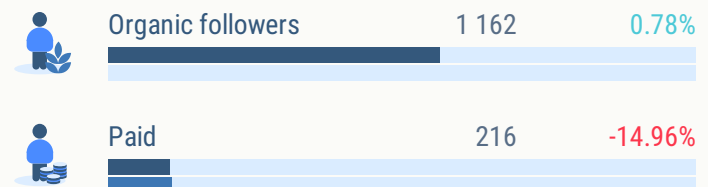
Network size distribution

Network size average of people who commented on you updates



Source: Whatagraph

Organic followers vs. paid



Source: Whatagraph

Post impressions

The total number of post impressions during this period



144 809
Impressions

+0.21%
Previous:
144 507

Source: Whatagraph

